Program code: CUF30107
Location: Moorabbin and Waverley campuses
Program length: 2 years part time
Timetable: Wednesdays, 1:30pm - 5:30pm

Overview
In the first year of this program, you will learn to follow a design process, produce and prepare images and collect and generate content. These skills will be used to develop media for print and screen and create interactive applications using the Adobe suite of products, specifically, Photoshop, Illustrator, Dreamweaver and Flash. You will complete projects including a DL postcard, DVD slip cover, disc label, HTML newsletter, HTML website, Flash animation, Flash video, Flash website, and group website (Flash and HTML).

In the second year you will enhance your design skills by exploring layout and typography. You will develop visual literacy through maintaining a visual diary and learn about writing styles for varying multimedia content. You will develop a game using Flash Actionscript and learn the basics of digital composing using After Effects. In addition you will complete the following projects - a logo development and corporate identity, Illustrator Portrait, advertising pitch (group exercise), Flash game, Flash digital portfolio and After Effects video sequence.

Qualification and recognition
This VET program contributes to your VCE or VCAL. For more information on credit arrangements please visit the website or contact your VET in Schools Coordinator.

Pathway and further study opportunities
You will graduate with a folio of work that may be used when applying for future studies, and you may be eligible for advanced standing when applying for multimedia programs at Holmesglen. You will also have acquired industry relevant skills that may be immediately applied in entry level employment opportunities within the multimedia industry.

This program is suitable if you have an interest in digital media, animation, web design and graphic design.