Bachelor of Fashion
(Apparel Engineering and Design)
Course Information
The Bachelor of Fashion (Apparel Engineering and Design) aims to produce graduates with the capabilities required in the fashion industry. With more than 2,000 Australian companies today exporting fashion, Australian designers are influencing what others around the world wear; and major fashion capitals, such as London, are actively seeking out creative Australian designs. Australian designs are exported to many countries, with the most popular international markets being France, Japan, the United Kingdom, the United States, Dubai and Kuwait.

Graduates of this course have a thorough understanding of each of the areas within the Textiles, Clothing and Footwear supply chain, including: design innovation, pattern engineering, manufacturing and pre-production, and professional practice. The course is designed to tie knowledge and experience together. Graduates develop the ability to review, consolidate, extend and apply their knowledge and skills they have learned in order to create innovative fashion designs and garments appropriate to the requirements of their work environment.

The course provides students with a depth of patterning and design knowledge and skills, both manually and electronically, through the use of computer aided design technology. This provides graduates with a strong skill set with which to enter and add value to Textiles, Clothing and Footwear companies, both in Australia and internationally. Graduates are also equipped with the business and communication skills necessary to convey their creative ideas to others and develop them into commercial products.

The combination of project and case based delivery models in this course principally aims at rehearsing and developing life-long learning and problem solving skills appropriate to the professional practice of fashion design.

Course Structure
The Bachelor of Fashion (Apparel Engineering and Design) is a 26-subject program comprising:

Year 1
• Pattern Engineering 1 & 2
• Manufacturing and Pre-production 1 & 2
• Design Innovation 1 & 2
• Professional Practice and Industry Issues 1 & 2

Year 2
• Pattern Engineering 3 & 4
• Manufacturing and Pre-production 3 & 4
• Design Innovation 3 & 4
• Professional Practice and Industry Issues 3 & 4

Year 3
• Pattern Engineering 5 & 6
• Manufacturing and Pre-production 5 & 6
• Design Innovation 5 & 6
• Professional Practice and Industry Issues 5 & 6

Elective
• Elective 1: Children’s Wear OR Tailoring
• Elective 2: Menswear OR Stretch Garments

On successful completion of 26 subjects, students are awarded the Bachelor of Fashion (Apparel Engineering and Design). They will be eligible to complete a post graduate qualification in a relevant discipline.

Admission Requirements
• Successful completion of Year 12 level studies (or the overseas equivalent); OR
• Qualifications and/or experience acceptable to the Course Admissions Committee; AND
• English language proficiency of IELTS 6.0, ISLPR 3, TOEFL, 237 (CB) or 92 (iBT) or equivalent.

Advanced Standing
Applicants who have completed the Advanced Diploma of Fashion (Fashion Design) in Australia may be eligible for credit up to the equivalent of 48 credit points.

Credit for degree level studies undertaken in a related area will be assessed on a case by case basis.

Career Opportunities and Opportunities for Further Study
Graduates of the Bachelor of Fashion (Apparel Engineering and Design) will be eligible to apply for a diverse range of positions requiring skills and knowledge in fashion and design. Career pathways may include: manual pattern maker and grader, CAD pattern maker and grader, designer, apparel production manager, garment technician and fit technologist, small (design) business manager, offshore production manager, independent fashion consultant.

Holmesglen provides students with the opportunity to undertake further study in an extensive range of graduate certificate programs, to enable graduates to continue their academic and career development. Alternatively, students may apply for post-graduate courses at Australian universities.

Course Length
3 years full time

Commencement Date
February

Location
City Campus (St Kilda Road)