Bachelor of Hospitality Management
Course Information
The Bachelor of Hospitality Management (BHM) aims to produce graduates who are well prepared to take up a management career in the hospitality industry. The hospitality industry, both in Australia and internationally, continues to grow and is always seeking dynamic, talented individuals who are interested in management. Opportunities exist in major hotels, resorts, convention centres, events management, sporting and leisure clubs and the catering industry. Many of the well-known international hotel chains now have a presence in Australia and they offer graduates global mobility and excellent career prospects.

The Bachelor of Hospitality Management is a three year fully accredited program. It covers a broad range of subject areas providing graduates with an understanding of the business principles needed to make hospitality organisations successful. Students learn about Management, Marketing, Finance, Human Resource Management and other subjects in the classroom. However, a feature of this course is its two management practicum placements which give students a hands-on management experience in selected organisations; as well as providing an important link between the classroom and industry.

The course will be taught out of Holmesglen’s attractive, well-equipped Waverley campus. The Waverley campus has modern buildings, classrooms and lecture theatres, contemporary ICT facilities, a spacious Learning Commons, as well as hospitality specific training facilities. Furthermore, the Waverley campus is accessible and has an agreeable city/country feeling.

Lecturers have high level industry, management and education experience; and are selected for both their enthusiasm and commitment to achieving optimal student outcomes. A full range of support services is also located on both the Waverley campus and Holmesglen’s other suburban campuses.

Course Structure
Students undertake the following subjects:

- BHM101 Hospitality Communications
- BHM102 Principles of Hospitality Management
- BHM103 Safety & Security Practices
- BHM104 Hospitality Business Law
- BHM105 Hospitality Systems & Procedures
- BHM106 Hospitality Service Coordination
- BHM107 Management in the Service Sector
- BHM108 Hospitality Computing Applications
- BHM201 Principles of Financial Reporting
- BHM202 Sustaining Business Relationships
- BHM203 Human Resource Management in Hospitality
- BHM204 Hospitality Materials Control
- BHM205 Compliance & Risk Management in Hospitality
- BHM206 Services Marketing
- BHM207 Organisational Behaviour
- BHM208 Hospitality Revenue & Yield Management
- BHM301 Hospitality Practicum 1
- BHM302 Contemporary Leadership Techniques
- BHM303 Hospitality Employment Issues
- BHM304 Customer Relationship Management
- BHM305 Hospitality Practicum 2
- BHM306 Strategic Management
- BHM307 Project Management in Hospitality
- BHM308 Facilities Management

Qualifications and Recognition
On successful completion, students are eligible to receive the nationally endorsed Bachelor of Hospitality Management.

Career Opportunities and Further Study
Hospitality is a worldwide industry and it offers excellent employment prospects. Graduates of the Bachelor of Hospitality Management will be well placed to consider a range of positions in major hotels, local and international resorts, commercial catering operations, restaurants and events management organisations. There are also abundant opportunities for graduates, with appropriate experience, to establish their own business in hospitality. Graduates are also eligible to apply for entry into a range of post-graduate and Masters’ Programs offered at various universities.

Course Length
3 years full time

Commencement Dates
February and July each year

Location
Waverley campus

Admission Requirement
• Good passes at Year 12/Matriculation or the overseas equivalent
• English language proficiency of IELTS 6.0, ISLPR 3, TOEFL 237 (CB) or 92 (iBT), PTE Academic Score of 54 (no communicative skill score less than 50) or equivalent.

Advanced Standing
• A student with a Diploma in Hospitality Management from Holmesglen or another accredited RTO would normally receive credits for BHM101 to BHM108 inclusive. A student with an Advanced Diploma in Hospitality Management would also receive credits for BHM201/202/203&204. This would reduce the length of the course.
• Credit for degree level studies in related disciplines as well as diploma level hospitality qualifications obtained overseas will be assessed on a case by case basis.

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