



BSM20 Bachelor of Sports Media
Full Fee (FF)
2025 Tuition Fees - Individual subjects

Subject	EFTSL value	Indicative tuition fee
Year 1		
BSM109 The media industry	0.125	2,350.00
BSM110 Sport in Australia	0.125	2,350.00
BSBP105 Academic and professional communications	0.125	2,350.00
BSM112 Sport Public Relations	0.125	2,350.00
BSM113 Ethics and the Media	0.125	2,350.00
BSM102 Introduction to Journalism and Research	0.125	2,350.00
BSM103 Social Media	0.125	2,350.00
<i>plus one of the electives listed below.</i>		
Year 2		
BSM216 Digital media production	0.125	2,350.00
BSM111 Sports marketing	0.125	2,350.00
BSM213 Journalism writing practice	0.125	2,350.00
BSM203 Sports broadcasting	0.125	2,350.00
BSM211 Media and the law	0.125	2,350.00
BSM210 Sport sponsorship	0.125	2,350.00
BSM209 Sports journalism	0.125	2,350.00
BSM314 Advanced Digital Media Production	0.125	2,350.00
Year 3		
BSPB306 Digital Sport Marketing	0.125	2,350.00
BSM308 Transition to professional practice	0.125	2,350.00
BSM312 Video journalism	0.125	2,350.00
BSM313 Digital sports and digital media	0.125	2,350.00
BSPB305 Sport internship	0.250	4,700.00

Subject	EFTSL value	Indicative tuition fee
<i>plus two of the electives listed below.</i>		
Electives		
BSM215 Strategic Sport Communications	0.125	2,350.00
BSM303 Advanced sports broadcasting	0.125	2,350.00
BSM309 Advanced journalism practice	0.125	2,350.00
BSM311 Media for Sport Events	0.125	2,350.00
BSM315 Broadcasting Practicum	0.125	2,350.00
BSPB106 Sport Management, People and Culture	0.125	2,350.00
BSPB107 Sport Development and Coaching	0.125	2,350.00
BSPB108 Sport Financial Decision Making	0.125	2,350.00
BSPB109 Diversity and Inclusion in Sport	0.125	2,350.00
BSPB202 Contract and Sports Law	0.125	2,350.00
BSPB204 Sport Data and Decision Making	0.125	2,350.00
BSPB205 Managing High Performance Sport	0.125	2,350.00
BSPB206 Sport Athlete Management	0.125	2,350.00
BSPB303 Sport Event Tourism	0.125	2,350.00
BSPB309 Sport Leadership and Strategy	0.125	2,350.00
BSPB311 Sport Venue and Event Management	0.125	2,350.00