**BBA14 Bachelor of Business Administration**

**Full Fee (FF)**

**2022 Tuition Fees - Individual subjects**

| **Subject** | **EFTSL value** | **Indicative tuition fee** |
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| **Year 1** | | |
| BBA103 Business communication | 0.125 | $1237.13 |
| BEX101 Business technology management | 0.125 | $1237.13 |
| BEX103 The modern economy | 0.125 | $1237.13 |
| BMM107 Marketing principles | 0.125 | $1237.13 |
| BAC105 Business maths and statistics | 0.125 | $1237.13 |
| BBA101 Business management | 0.125 | $1237.13 |
| BBA124 Business information systems | 0.125 | $1237.13 |
| BEX107 Business law | 0.125 | $1237.13 |
| **Year 2** | | |
| BAC101 Accounting principles | 0.125 | $1237.13 |
| BAC205 Organisational behaviour and design | 0.125 | $1237.13 |
| BBA301 International business and the international economy | 0.125 | $1237.13 |
| BBA202 Human resource management | 0.125 | $1237.13 |
| **Plus four electives from** | | |
| BEX102 Business relationship management | 0.125 | $1237.13 |
| BEX104 Business technology management 2 | 0.125 | $1237.13 |
| BEX202 Organisational and environmental analysis | 0.125 | $1237.13 |
| BEX206 Driving change and developing organisations | 0.125 | $1237.13 |
| BEX207 Financial decision making | 0.125 | $1237.13 |
| BMM206 Advertising and integrated brand promotion | 0.125 | $1237.13 |
| BMM205 Sales management | 0.125 | $1237.13 |
| **Year 3** | | |
| BBA308 Business research methods | 0.125 | $1237.13 |
| BAC309 Ethics, governance and sustainability | 0.125 | $1237.13 |
| BEX305 Project management | 0.125 | $1237.13 |
| BBA302 Strategic management | 0.125 | $1237.13 |
| BBA304 Entrepreneurship and new venture creation | 0.125 | $1237.13 |
| BBA310 Professional practice | 0.125 | $1237.13 |
| **Plus two electives from** | | |
| BEX306 Australian and international business protocols | 0.125 | $1237.13 |
| BEX307 Organisational leadership | 0.125 | $1237.13 |
| BMM306 Digital marketing | 0.125 | $1237.13 |